

Copake Economic Advisory Board
Minutes of Meeting
September 16, 2008

Present

Charles Dodson
Chris Quinby
Marcia Peteroy
Linda Gabaccia
Morris Ordover
Neal Klein
Fiona Hutchison
Karen Hallenbeck

Excused

Absent

Leslie Wood
Milbrey Zelle
Walter Kiernan

Public

Bob Sacks
Diana Cinque

Minutes of the Previous Meeting

Neal Klein moved approval of the minutes of the August, 2008 meeting. Following a second by Marcia Peteroy, the motion was approved unanimously.

New Members

The CEAB welcomed Karen Hallenbeck and Fiona Hutchison as new members. Each is completing unfinished terms which end December 31, 2009. This is the first meeting this year that the CEAB has had its full complement of nine members. The chair will provide the new members with copies of the CEAB's Blue Book.

Status Reports

Tri-Town Grants Office

The Hillsdale-Copake-Ancram proposed Grants Office is presently a members' item of Senator Saland for 2009. Exploration of additional funding sources continues. A copy of the proposal was sent to Representative Gillibrand's office, specifically to Benedict McCaffree (Regional Representative). He has promised to help explore additional funding sources. Representative Gillibrand will provide a letter of support to any agency sent the proposal.

Grants in General

Morris Ordover reported on work by himself and Linda Gabaccia on a variety of grant sources being explored by them on possible areas for submission in the future. This effort indicated numerous grant sources within State and Federal governments as well as within private and corporate sources. Several "grant search engines" are available on the internet. Most of the conventional sources have completed this year's grant cycle. Consequently, the purpose of this effort is to anticipate needs for 2009-10 and serve as an interim substitute for the currently unfunded Tri-Town Grants Office.

Copake Falls Day

Several members reported on the success of this first ever Copake Falls Day. Numerous events were held from 9am to dusk and were well attended. The village businesses support the Day enthusiastically. One untoward incident was reported to the Town Board at its September 13 meeting and appears to have been resolved satisfactorily to both parties. This encouraged the Town Board to charge the CEAB with policy oversight for future Copake Falls Days by analogy with its policy oversight of Copake Community

Day. Discussion of various implications concluded that Mibs Zelley, coordinator for Copake Falls Day, should be asked for input on policy considerations from the village's viewpoint. Following that input the CEAB's goal will be to provide a uniform policy for all analogous events underwritten by Town Funds.

Taconic Hills Central School Internships

Neal Klein reported that conversations he held with Superintendent Mark Sposato and Kim Carlo led him to Cybil Howard, Business & Marketing Education Teacher. Ms. Howard, who will serve as Taconic's point person for this project, was very enthusiastic about the concept. She provided useful information on the who, what, when and where of student participation. For example Ms. Howard provided the following list of career areas "the kids have expressed interest in":

Veterinary Medicine	Graphic Design/Advertising
Journalism	Computers
Psychology	Photography
Electrician	Business
Law	Social Work
Culinary	Accounting
Interior Design	Public Service (Firefighter, Park Ranger, Game Warden, Police Officer, Encon Officer)

Initially the CEAB considered this a program for seniors, but a variety of inputs suggested this be broadened to the junior class as well. Following discussion of implications of the program, the CEAB asked Morris Ordovery to look into the liability obligations for Copake and Neal Klein to raise this issue with Taconic Hills. The next step is to begin contact with Copake businesses to determine who would be interested in having an intern. All members of the CEAB were asked to join in this effort and inform Neal Klein and Leslie Woods about who would like to participate. Our goal is to make objective progress in arranging five internships prior to the CEAB's October 21, meeting. Neal and Leslie will continue as the CEAB's contact people for this effort. C. Dodson was requested to provide the Board members with the latest version of the Business Directory. The CEAB commends Neal for the work reported on these internships.

CEAB Budget Request

Charles Dodson reported that the Town Board's budget group appeared to be favorable at this stage to the CEAB's request for 2009: operating expenses, website and all town celebrations. Examples of Celebrations (which might be re-titled Arts and Celebrations) are Copake Community Day, Copake Falls Day, Copake Theatre. etc. Anticipating that the CEAB would be responsible, in fact, for oversight of the Celebrations Fund in 2009, Karen Hallenbeck, Chris Quinby and Fiona Hutchison agreed to formulate a draft proposal on "Guidelines for the Award of Arts and Celebrations Funds". These guidelines, among other things, seek to establish the eligibility criteria, general areas not allowed for fund expenditure, that recipients must not discriminate and that an application form will be defined. Charles Dodson will provide a draft proposal on the "Budgetary Guidelines for Arts and Celebrations Funds". Both draft proposals are expected for the October 21, CEAB meeting.

Copake Fall Foliage Tour Map

The Fall Foliage Tour Map has been very successful judged by the public's response to it and the limited number of copies still available, (although reported as about 150 at this meeting, the chair learned afterwards that less than 50 copies are still available.)

Discussion focused on any revisions needed. The size of the tour map should be changed for compatibility with typical display shelving. Consideration should be given to the distribution of rack card size map by "Miles of Smiles". Bob Sacks and Marcia Peteroy volunteered to oversee this change and review the total pamphlet for editorial changes. With this understanding Neil Klein moved that the CEAB purchase 2000 copies of the Copake Fall Foliage Tour Map for \$328.63 plus approximately \$30 shipping. Motion was seconded by Fiona Hutchison and approved unanimously.

Tourism

Marcia Peteroy provided information about the Fall Issue of "I Love NY" campaign including her "Bike or Drive Copake in the Fall" package which includes B&B, bike rental, gift certificate for one of six Copake businesses and a Copake Fall Foliage Map, This was one of eight entries accepted for publication. Discussion followed concerning additional approaches for advertising Copake to tourists in general.

Review of Tabled Agenda Items

Questions and discussion focused on the current status of wi-fi progress in Copake. Presently, hopes exceed reality.

New Business

None reported.

Neal Kline's motion to adjourn was seconded by Karen Hallenbeck and approved unanimously. Next CEAB meeting will be 7pm, October 21, 2008.