

Copake Economic Advisory Board
Minutes of Meeting
April 15, 2008

Present

Charles Dodson
Morry Ordovery
Marcia Peteroy
Leslie Wood
Chris Quinby

Excused

Milbrey Zelle
Neal Klein
Linda Gabaccia

Absent

Walter Kiernan

Minutes of the Previous Meeting

A motion was made to approve the minutes by Morry Ordovery. This was seconded by Chris Quinby. Approved unanimously.

Agenda

Linda Gabaccia and Bob Sacks are not able to attend, so the Review-Analysis of Copake Budget will be tabled until next meeting.

Candidate Interviews

Fiona Hutchinson did not appear, however her interview will be included if she is interested at the next meeting.

Copake Clean-up Day

Charles Dodson reported still on for May 10th. The contractor for this year is allowing the acceptance of propane tanks and car batteries.

Follow-up: Taconic Hills

Neil Klein was not present

Report on Business Survey

Some surveys were returned. Update to follow.

Copake Community Day- Chris Quinby

Copake Community Day will be June 21st and June 22nd.

Chris Quinby provided information to place on the website.

Copake Community Day is looking for sponsorships. Robin Bruce has agreed to be the parade coordinator. Churches Assisting Neighbors is going to host a smorgasbord/buffet dinner for 5pm Sunday night - \$10 Adults, \$5 Children 5-12, free under 5 in the park.

There will be a program printed for Copake Community Day – with a schedule, a map, and ads from sponsors. It may include a “what’s going on in Copake” and a history page of interesting history.

Banners

Leslie Wood has ordered replacements for the three Copake banners. Her ZBA salary will be used for this. Marcia Peteroy offered half of her husband Frank Peteroy’s ZBA salary to enable adding the new Copake Lake banner. This money will cover the flags. We will need funds for the Copake Lake bracket.

Oversight Copake Grants

Morry Ordover reported that grant information has slowly been received. He has also identified a grant for Historic Preservation awards from the National Park Service.

Report on the Tri-Town Grant Writer Office

Each town is asked to provide \$1,000 for each of the first two years and \$2000 for the third year. In different words each town would provide \$4000 over a three year period. If the proposal is successful, total funding for the project would be \$49,700. This was sent to Ancram and Hillsdale. It will go to those town boards in the next month. This proposal will provide a part time job to find grants and write grants.

Website

Charles Dodson shared an activity report on the Copake.org website. The graph shows that the summer is peak time for visits. There are more listings of Job Openings, Business Directory and Events Calendar.

Broadband

Charles Dodson shared a report on broadband in two parts: a summary of the New York Council for Universal Broadband and their fact sheet. There have been several very interesting new developments in Broadband. Communities Connecting has been awarded a grant to provide broadband in Columbia County. William Parker and Steven Sheppard of Communities Connecting have been invited to either the CEAB or Town Board.

New Business

Charles Dodson shared a new concept to drive business to the town. He suggested that perhaps when the town puts out requests for bids, that each bid include how much money will be spent with local businesses. Using known multiplier effects (the multiple effect of money spent in the town) times the money spent in the town – we would know how much of the bid would get spent on the town. This could be added to the process for awarding bids.

Morry Ordover raised the possibilities that there may be legal restrictions on such a process. Discussion ensued as to the level of viability of this. Charles Dodson offered to come back with a further refined proposal. Morry Ordover offered to research if there are legal restrictions on this.

Main Street Activities

Charles Dodson has asked to attend the Hyde Park Conference, which is sponsored by the NYS Conference of Majors. It is a "Main Street Economics Conference". The cost is either \$95 if we are members or \$125 if we are not. He is asking for \$95. Marcia Peteroy made a motion to authorize payment for the conference to the NY Council of Majors. Chris Quinby. Carried unanimously.

Adjournment

A motion was made to adjourn by Marcia Peteroy. This was seconded by Chris Quinby.

Tabled

- Alternate Fuels, On Request nk
- Farmer's Assistance, On Request
- Business Directory, On Request, cld
- Monitoring Copake's Budget, nk
- Copake Comprehensive Plan, cd
- Conservation Resources Advisory Committee Funds, cd
- Tourism, mp
- Town of Copake Policy Manual, cd

The minutes are respectfully submitted by Leslie Wood

Attachments:

Report on Website

Press Release, Clean-up Day

NY State Council for Universal Broadband (NYSCUB) Fact Sheet

Summary of NYSCUB activities since December, 2007

PROPOSED PRESS RELEASE
COPAKE CLEAN-UP DAY
MAY 10, 2008

Copake Clean-up Day will be held Saturday, May 10, 2008 from 9am to 12:00 noon at the Copake Highway Garage, Schoolhouse Road, Copake (off Hwy 22 near the old Roe Jan School). This is the only location for Copake Clean-up Day.

Items not accepted are: paints, stains, hazardous material, household garbage and tires over 19" in diameter. Note that propane tanks and car batteries will be accepted this year. "White" appliances such as washing machines, clothes dryers, refrigerators and air conditioners will be accepted. Coolants (Freon or others) do not have to be removed from the appliance.

This annual event is sponsored by the Copake Economic Advisory Board and is open to Copake residents only. Copake residents are reminded that white appliances and all types of metal are accepted at the Town Garage at no charge throughout the year during normal business hours.

NEW YORK COUNCIL FOR UNIVERSAL BROADBAND
OUTLINED SUMMARY

1. Governor Spitzer announced formation of the Council on December 6, 2007 at the annual meeting of the New York Farm Bureau. See [Connecting New York to the World \(OFT\)](#).
2. First meeting of the Council was held on December 16, 2007. Dr. Melody Mayberry-Stewart appointed chair of the Council. She is the New York State Chief Information Officer and Director of the State Office for Technology.
3. Legislature provided \$5,000,000 as “seed money for research, design and implementation of affordable broadband networks and digital literacy programs for underserved urban and rural communities”.
4. Five action teams were identified each with a chair, two vice-chairs and a resource contact.
 - Broadband Network Infrastructure Access
 - Personal Computing, Community Outreach, Communications, Consumer Education, Technology Procurement
 - E-Government Applications for Low-Income Households
 - Economic Development and IT (Information Technology) Workforce Development
 - Governmental Initiatives
5. Universal Broadband Access Grant Program was initiated December 7, 2007 (1:1 matching required, 4:1 desired).
6. March 19, 2008, Governor Patterson announced nine grants were awarded under the Universal Broadband umbrella. Matching cash and in-kind services equaled \$15 million, a 3:1 matching.
7. Grants Awarded
 - a. **New Visions Powerline Communications, Inc. \$1,300,000**
Geographic Area Served: Villages of Solway, Westvale, Fairmont and Camillus; and the Town of Geddes (Onondaga County)
 - b. **Southern Tier West Regional Planning & Development Board \$613,000**
Geographic Area Served: Northern Allegany County (Allegany County)
 - c. **Town of Dryden \$430,369**
Geographic Area Served: Town of Dryden (Tompkins County)
 - d. **Communities Connecting of Columbia County, Inc. \$156,631**
Geographic Area Served: Columbia County
Partnership Goal: In partnership with Columbia County Municipal Networks, Columbia/Greene Community College Network, NYSERNet, National LambdaRail/Internet 2, Mid-Hudson Cablevision/Tech Valley Communications and Hudson Valley DataNet, design and implement a redundant regional dark fiber backbone/fiber optic ring with 130 miles of 144 strand fiber.

e. Tech Valley Communications \$937,500

Geographic Area Served: City of Albany (Albany County)

f. Mount Hope Housing Co. \$775,585

Geographic Area Served: Bronx Community District 5 (Bronx County)

g. New York State Library \$621,010

Geographic Area Served: New York State

h. Clarity Connect Inc. \$90,905

Geographic Area Served: Milford Central School District (Otsego County)

i. Newton Falls Broadband Access Project \$75,000

Geographic Area Served: Newton Falls (St. Lawrence County)

8. Contacted William Parker and Steven Shepperd of Communities Connecting (Chatham) and invited them to present their plans and time lines to either the CEAB or Town Board as they prefer. See [Communities Connecting](#) for their website.

REPORT ON COPAKE.ORG

April 15, 2008

1. ACTIVITY

The reverse side shows a plot of activity over the past year March, 2007 through March 2008. April through September reflect the largest activity in both number of different IP addresses and number of visits. A similar plot of the previous year's activity shows the same pattern, but all activity was less in both categories. Growth continues in both number of IPAs and Visits.

2. CONTACTS

New people continue to contact us requesting listings in the Business Directory, Events Calendar and Job Openings.

3. SEARCH ROUTINE

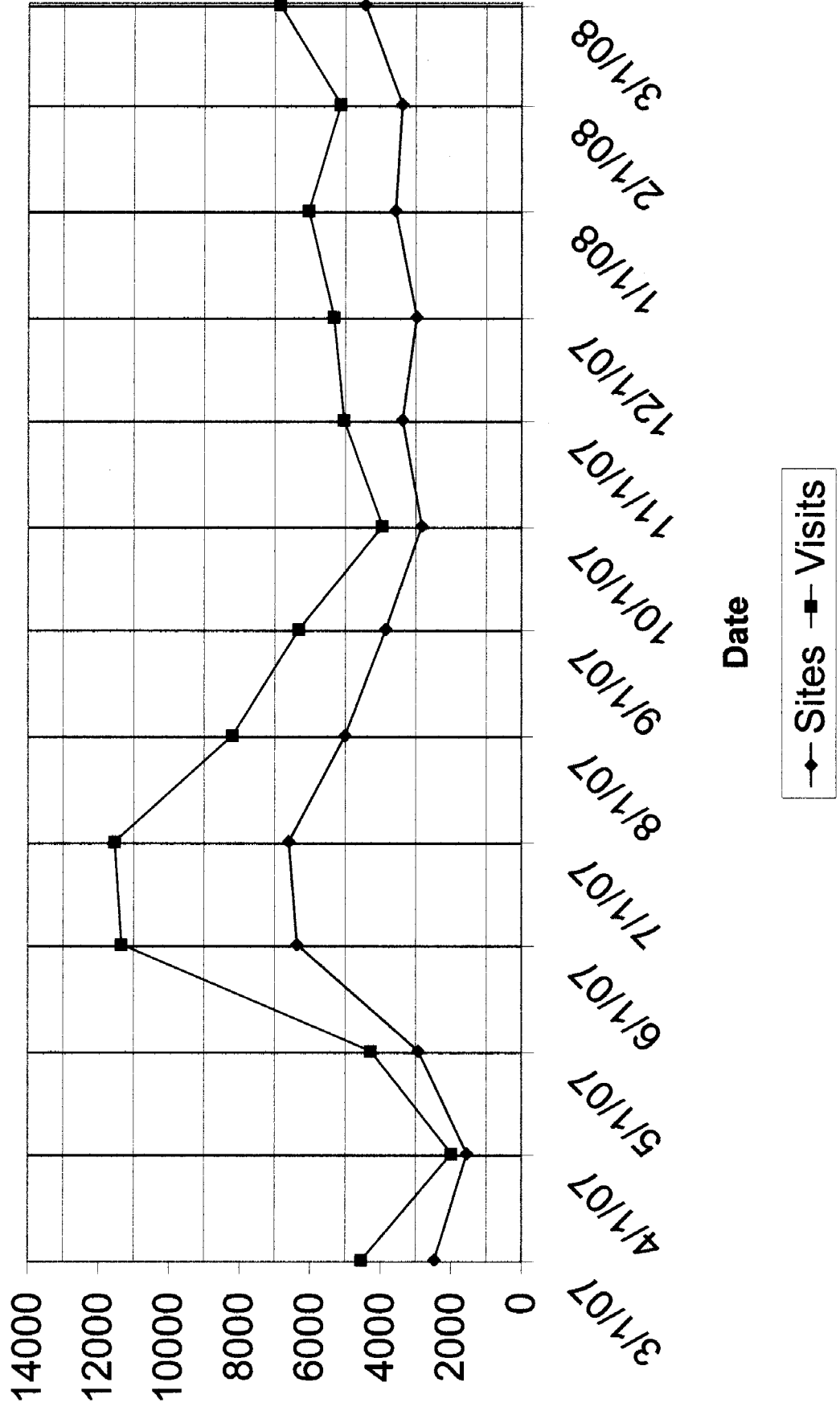
A solution to the searching of PDF files now exists.

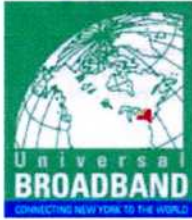
4. JOB OPENINGS SECTION

We have started to receive announcements from area businesses. Consequently I recommend this section be kept open for another quarter.

5. A separate section has been added to track the activities of the Comprehensive Planning Committee: minutes, reports and other actions of general interest to Copake.

Number of Sites and Visits per Month





New York State Council for Universal Broadband Fact Sheet

- Vision:** Every New Yorker will have access to affordable, high-speed broadband.
- Need:** Increasing broadband coverage in municipalities and regional areas has a positive impact on the local economy. Universal broadband capabilities enable state and local governments to provide better and more cost efficient services. In addition, broadband access provides opportunities for more citizens, businesses and visitors to enjoy the resources available through the Internet and increases technology jobs.
- Strategic Goals:** Create, via a competitive grant process, integrated and inclusive public/private partnerships to rapidly deploy affordable broadband services to:
1. Attract and retain New York's next generation by ensuring every New Yorker has access to high-speed, affordable broadband
 2. Provide New Yorkers with access to high-speed, affordable broadband access for citizens, businesses, and visitors from anywhere, at anytime, by anyone
 3. Create jobs through innovative community based digital literacy and technology training programs, including household technology adoption and support
 4. Close the digital divide and increase digital literacy levels in unserved and underserved urban and rural communities
 5. Foster economic development and build stronger public/private partnerships
 6. Accelerate the use of state e-government services offered through the Internet for citizens, businesses and visitors
- Governance:** Strategic oversight and input for the universal broadband access strategy will be performed by the New York State Council for Universal Broadband, consisting of state agency executives, other public and private community partners, higher education, and subject matter experts, led by the NYS Chief Information Officer (NYS CIO).
- Private Partners:** In addition, the NYS CIO will enter into a discussion with New York's broadband service providers and other private partners to advance New York's universal broadband strategy and achieve the strategic goals. The first public session to begin a dialog with the broadband provider community was held October 16, 2007 with more than 120 attendees.
- Participating Partners:** A group of public and private partners are working collaboratively to develop and deploy the statewide broadband strategy. Participating state agencies will be joined by the local communities, private companies and other community-based organizations to ensure the strategy is successfully deployed.

The Council includes representatives of the following organizations:

- Association of Towns of the State of New York
- Community Technology Centers' Network
- Empire State Development Corporation
- Greater Southern Tier BOCES Regional Information Center
- Nassau County, New York State
- New York Conference of Mayors

- New York City Department of Information Technology and Telecommunications
- New York Library Association
- New York State Assembly
- New York State Association of Counties
- New York State Board of Regents
- New York State Department of Agriculture and Markets
- New York State Department of Correctional Services
- New York State Department of Labor
- New York State Department of Public Service
- New York State Division of the Budget
- New York State Education and Research Network
- New York State Education Department
- New York State Local Government IT Directors Association
- New York State Office of the CIO and Office for Technology
- New York State Office of Temporary & Disability Assistance
- New York State Foundation for Science, Technology and Innovation
- New York State Senate
- Rensselaer Polytechnic Institute: Computational Center for Nanotechnology Innovation
- State University of New York at Plattsburgh
- Suffolk County, New York State
- University at Albany: College of Nanoscale Science and Engineering
- University of the State of New York Technology Policy and Practices Council

Action Teams:

Broadband Network Infrastructure Access Action Team

One focus of this action team is to identify and map the State to baseline areas with and without broadband access infrastructures. This mapping effort will focus on unserved and underserved rural and urban communities. The mapping will include existing and planned state-owned networks. Also, this action team will mobilize private, public and academic expertise to implement innovative technologies for delivering cost-effective and reliable broadband Internet services. Finally, this team will develop recommendations and a plan to leverage current networks and infrastructures to accelerate statewide coverage.

Personal Computing, Community Outreach, Communications, Consumer Education, Technology Procurement Action Team

This action team will focus on programs to address affordability, computer ownership and adoption, digital literacy, and consumer education. It will focus on proficiency training and exploring computer procurement incentives for those trapped in the digital divide. Also, the action team will focus on raising awareness and educating citizens about the benefits of universal broadband use to improve their quality of life.

E-Government Applications for Low-Income Households Action Team

This action team will focus on improving and increasing access to government services offered online. The team will promote the development of open, simple and secure online applications with measurable outcomes. An initial group of "early adopters" of government services have been identified to integrate into digital learning programs.

Economic Development and IT Workforce Development Action Team

This action team will focus on building stronger economies, promote the economic growth of New York State by focusing on increasing business activity, identifying and implementing public/private partnerships, and strategies to create and maintain a skilled and professional workforce by leveraging broadband to accelerate job creation in unserved and underserved communities.

Governmental Initiatives Action Team

This action team will focus on optimizing existing public assets and locally-based initiatives to increase broadband penetration and use through current or planned assets, and infrastructures. Additionally, this team will be charged with monitoring federal, state and local government initiatives and making policy recommendations relevant to advancing the broadband strategy and goals. This group will focus on recommendations for future policy, legislation, or other regulatory advocacy objectives which are aligned with the broadband strategy.

Program Funding: The state fiscal year 2007-2008 Budget appropriates \$5,000,000 divided evenly (\$2,500,000 each) between the following two purposes. Grants made from these appropriations will be distributed under a competitive process.

1. Services and expenses related to local, regional and state activities **to facilitate increased physical access to broadband Internet services statewide**. Such services may include research, design, implementation, operations, management and administration of programs related to infrastructure initiatives to facilitate physical access to communities and entities that lack access.
2. Services and expenses related to local, regional and state activities **to provide equal and universal access to broadband Internet services for underserved rural and urban areas, including schools and libraries**. Such activities may include research, design, implementation, operation, management and administration of program to foster coordinated or cooperative service delivery initiatives among public, private, and/or not-for-profit organizations, and shared use of infrastructure or other resources.

Grant Awards: The Office of the NYS Chief Information Officer/Office for Technology will solicit competitive grant applications from eligible entities, as defined in the legislative appropriation (i.e. communities and organizations that bring together parties committed to collaborative public/private partnerships that advance the strategy). It is the intent of the state to seek public-private partnerships that maximize state-provided funding to the greatest extent possible with matched funds. **While not mandated, the desired objective is a 4:1 match ratio, where the eligible applicant guarantees \$4 will be provided for each \$1 awarded by the state.** Applicant commitments may be in the form of cash, in-kind goods and services or a combination of the two.

The Universal Broadband Access Grant Program RFP will be issued in December 2007. It will encourage local communities to deploy "last mile" broadband infrastructures and develop digital literacy programs to ensure households on the wrong side of the digital divide have the requisite skills to participate on the Internet.

The grant award program will be administered by the NYS Chief Information Officer/Office for Technology. Awards will be reviewed to ensure alignment with the universal broadband access strategy to encourage broadband access as a catalyst to additional private, philanthropic and public investment.

Measurable Results: The broadband strategy will be measured for community impact using a set of evaluation criteria based on objective national standards. These national standards will enable the state to compare its progress against other states and other countries. The criteria will be developed and approved by the NYS Council for Universal Broadband and will measure progress in the following four areas:

- Change in Statewide Broadband Speed
- Change in Broadband Coverage Rates Statewide
- Change in Computer Ownership and Adoption Rates of Communities
- Change in Broadband Penetration Rates

Critical Timeline:

- Finalize and Distribute Broadband Strategy Document (December 2007)
- Convene NYS Council for Universal Broadband (December 2007)
- Issue Broadband Access Grant RFP Guidelines (December 2007)
- Set Up Broadband Project Management Office (January 2008)
- Convene Broadband Action Teams (January 2008)
- Receive Grant Applications (January 2008)
- Review Applications, Begin Making Awards (February 2008)