

Copake Economic Advisory Board Minutes 1/19/2010 7pm Copake Town Hall

Present: Marcia Peteroy, Neal Klein, Bob Rosegarten, Leslie Wood, Mibs Zelley, Chris Quinby, Karen DiPeri, Noah Elkin, Regina Awe, Nancy Schultz. Guests: Carlos Newcomb, Reggie Crowley, Linda Gabaccia, Daniel Tompkins, Bob Sacks, Diana Jamieson, plus others.

1. Meeting called to order at 7 pm by Chair, Leslie Wood, who welcomed guests.
2. Carlos Newcomb of Hudson Valley Clean Energy, 13 Hook Road, Rhinebeck, New York 12572 Presented an overview of RFP10 a new NYSERDA Program for small Municipalities.
 - a. Large grant-small grant for towns less than 30,000 people
 - b. More money for the region than any other part of the state. (however it's a large area)
 - c. Any type of energy savings
 - d. Proposals are due by February 17th
 - e. CEAB agreed to call NYSERDA and ask if these could be used for paving a parking lot for public bus service
3. Bob Rosegarten moved waiving a reading of the minutes; seconded by Neil Klein
4. Neil made a motion to approve the minutes, Chris Quinby seconded the motion.
5. Community Updates
 - a. Christmas Trees-Copake Flowers should be resurrected and assume responsibility of the trees.
Will bring up at the ATC meeting.
 - b. Marcia suggested bringing together the new farmer's market with Copake Flowers
 - c. Leslie suggested placing ads in Copake Chronicle and Columbia Paper for Copake Flowers.
6. Farmers Market-Roberta Roll
 - a. Hillsdale has a meeting on Feb 21s of its vendors.
 - b. Surrounding farmer's markets, Hillsdale and Millerton expressed concern over the Copake Farmers Market
 - c. Need an insurance form to provide the vendors
 - d. Seeing 3-4 volunteers:
 - i. 1 person PR
 - ii. 1 person for signs/taking up and taking down
 1. Neil offered to speak to Taconic Hills, and will contact Roberta directly.
 - iii. 1 person promotions and advertising who has some experience
 - iv. Special events/marketing
 - v. Supervise set up when Roberta is not available
 - e. Goal is to have some similar and some new vendors different than Hillsdale. Keep market as local as possible, produce and flowers, bread and some home-baked goods.
 - f. Copake Farmers Market will start small so that the vendors have enough customers
 - g. Vendors will have to pay a small fee for the season to help offset costs associated with running the market.
 - h. Start date: May 8th and will be on the second and fourth Saturdays of the month.
 - i. Send a letter to the town board asking them to announce the market?
 - j. Will have a meeting with the vendors in mid-March
 - k. Leslie offered to print the brochures after its set up.
7. Library Art Committee-Bob Rosegarten gave an update on the Library Art Committee
 - a. Setting ground-rules for the art
 - b. Trip to determine where to locate the art
 - c. Gallery Rack

- d. Use artwork from the communities
8. Comprehensive Planning Committee-Update by Charles Dodson
 - a. 13 Steps to the whole process is on step two...an information gathering mode.
 - b. Leslie recommended that the CEAB is a focus group with the Comprehensive Plan Board
 - c. CEAB will join the March 18th Comprehensive Plan Board committee meeting at 7pm.
 - i. Provide information on what the CEAB has heard
 - ii. Ask questions
 - iii. Prepare for the meeting
 9. The Revitalize Rt7A Advisory Committee-Motion to accept the following individuals as the Route 7A revitalization committee-Bob R made the motion and Neil K seconded.
 - a. Rick Windsor
 - b. Bill Gregory
 - c. Dale Peterson
 - d. Arthur Rubenstein
 - e. Susan Winchell-Sweeny
 - f. Leslie asked if the Rte 7A committee can have a place for their maps and other information. Bob Sacks offered a room at Town Hall.
 10. CEAB review of activities and focus
 - a. Wind in the Wilderness doubled in size and had 90+ people...and will continue concerts
 - b. Copake Falls Day will be Third Saturday in August (21st)
 - c. Nancy Shultz recommended review of hamlets to ensure they are all being reached with information
 - i. Bob recommended a newsletter
 - ii. Charles Dodson mentioned North Copake
 - iii. The group agreed that better signage leading into the town would help brand Copake.
 - iv. Parks Commission mentioned Facebook as a great way to communicate
 - v. Town of Copake Facebook page was suggested.
 - vi. An insert in the tax bill was suggested.
 11. Charles Dodson asked if his “assignments” should be continued.
 - a. Continuing to study improvements of internet bandwidth
 - b. Tri-Town Grants office
 - c. Website upkeep and design
 - d. Comprehensive Planning Committee reports
 - e. Graphical information system
 - i. Leslie granted a year ago the ability to be a part of the CEAB for those purposes, and offered the CEAB’s unanimous support to continue with those assignments.
 12. Leslie asked for volunteer to assist in uploading the new town logo onto to the town computers-Noah Elkin offered to help.
 13. Mibs made the motion to adjourn seconded by Chris Quinby

Respectfully submitted,
Karen DiPeri
Acting secretary for the meeting